

Express Readers

Express Readers was born from a desire to provide engaging material that supported both teachers and children pursuing early literacy. We are teachers from all types of educational environments that took our experiences and created materials that combined relatable characters and story lines with proven techniques to advance early literacy. We recognized the importance of providing teachers with quality supplemental materials such as games and workbooks along with curriculum.

Our company was officially founded in 2014 and immediately piloted in public and private schools with great success. Students were engaged with the characters and stories, the games, and the consumables; teachers talked of laughter and enjoyment in their classes and rapid progress in literacy skills. The teachers were excited that the program allowed individuals to advance at their own pace and that the program was successful with a diverse range of student needs.

Although our program and materials grew from the classroom, Express Readers' Program is research based and common core aligned. We continue to improve with the help of innovative and inspiring teachers who work with children every day and provide feedback and insights that we incorporate into the program.

Knowing that engagement and interest boosts confidence and the potential for success, the books became the foundation of the Express Readers' Program. The program quickly became a supplemental program for many schools, including public, charter, and independent, due to the expansive collection of teacher resources and differentiated student materials. The homeschool community also embraced the characters and books and the comprehensive supplemental and teacher support materials.

Express Readers raises reading scores, empowers readers through confidence, engages children through imagination, and supports teachers daily.

Our program has grown immensely over the last five years, and we are excited to further grow into a full foundational skills program from which our schools and children can benefit.

January 2020 will be the launch of Edition 3, and we look forward to sharing the enhanced programs with all our current and new teachers and children.