

Express Readers is a company of veteran teachers who became frustrated with the materials and phonics books available to us and our students, and developed Express Readers, a Foundational Reading Program to provide more effective and valuable materials to support teachers and students.

Our student materials and our books have been highly acclaimed and celebrated by teachers and students, and we are proud to be engaging students around the country.

That being said, we took the EdReports review very seriously, as the report highlighted areas where we could bring our program into alignment as a complete Foundational Skills program and create even more value for our teachers and students.

We, the teachers of Express Readers, did not fully appreciate the specifics that some of our products required to represent a complete Foundational Skills program. We are committed to correcting our oversight, because our purpose is to deliver a complete, effective and valuable program for all schools, students, and teachers. Many of our schools use our program only as supplemental, but we want to provide every teacher and every child the best curriculum possible.

Simply put, we are a budding company, and although our materials (books, games, displays, and consumables) are sought after, our curriculum needs refining. We look forward to growing and maturing into a program that will help children in the way we strive to.

Accordingly, we valued the EdReports review and comments. Rather than accept being simply a highly acclaimed books and consumables company, we have committed to evaluating and amending the Express Readers program. We are willing to go back to the drawing board to review, revise, and ensure we are always creating the most valuable materials, differentiated for all students and teachers, at affordable prices, with our usual personalized customer service, professional development, and unlimited teacher support.

We will not be disputing any of the review; as we prefer to apply our energies towards the creation of a spectacular Express Readers Edition 3. We appreciate the EdReports' review as an unbiased report from ACTUAL teachers, which holds the highest significance to our company.

During the period of enhancement and development for Express Readers, we will be candid with, and continue to support, our currently engaged schools.

We know that our teachers have been using the materials in very successful ways, but we strive to be the supportive and fully rounded program that our teachers and students deserve.

Based on EdReports, in order to align properly and be a complete foundational skills program, we will be adding additional objectives, content, and resources to our curriculum as follows:

- 1) Express Readers has pulled all curriculum materials from the market and are deep into an Edition 3 roll-out scheduled for completion at the end of January 2020.

- 2) The books, games, displays, and consumables that are so loved by our teachers and students are still available for purchase and will remain unchanged.
- 3) Express Readers is embedding our letter formation, word building, writing, and encoding programs into our foundational reading program to create a complete foundational skills program.
- 4) All schools currently using our program will receive brand new (Edition 3) curriculum guides and teacher resources, as well as the related supportive manipulatives and resources that will be developed.

A few of the additions to Express Readers:

- a. Wonder Words (word building)
- b. Sentence Solving
- c. Large Letter Alphabet Display
- d. Road To Writing (a handwriting resource and curriculum)
- e. Alphabet Books (a student consumable)
- f. Express Spelling (student and teacher materials)

To our teachers and schools:

We appreciate your loyalty to our company and all of the input and encouragement you have always given us. We believe in transparency and hope that this promotes conversation and honesty that will only improve how we can support students and teachers.

As is always true, please don't hesitate to contact with questions or comments.

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